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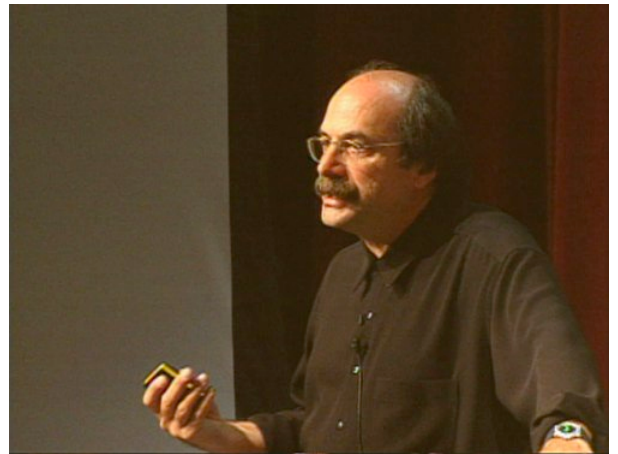
Career Advice

David Kelley, *IDEO*

October 03, 2001

Video URL: <http://ecorner.stanford.edu/videos/688/Career-Advice>

Follow your passion, hire great people, and focus on process, says Kelley



Transcript

Anyway, that's kind of all what I wanted to say. I mean my guess were they were just to reiterate. Thinking about it I think the best thing I could say to you is just to really kind of focus on your passion and nothing bad can happen to you if you're working where you really love to work. Hire great people. I've seen a lot of the start-ups that I'm involved with, they're kind of partners fighting and so forth. And they just didn't realize that it was so important who you're going to marry in business. It's very important. And focus on the process because that keeps paying back over and over again.