



Stanford eCorner

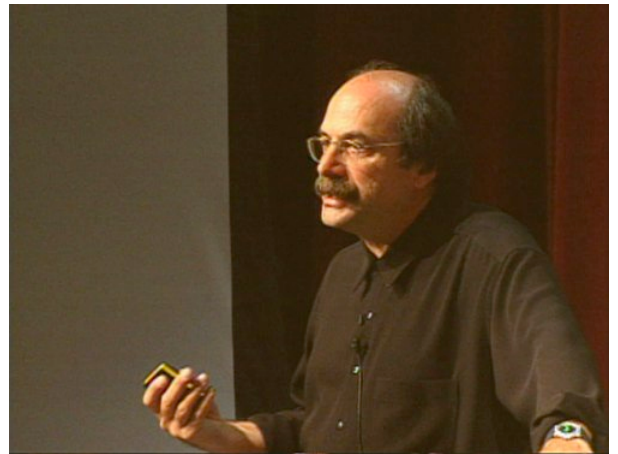
Building Teams

David Kelley, *IDEO*

October 03, 2001

Video URL: <http://ecorner.stanford.edu/videos/693/Building-Teams>

Building the team can be a messy process. Kelley illustrates examples of problematic combinations: two strong conflicting personalities, or representatives from different disciplines presenting contrasting viewpoints. He believes that the solution is to have a strong fair leader that the team will believe in and trust to make the final judgement.



Transcript