



Stanford eCorner

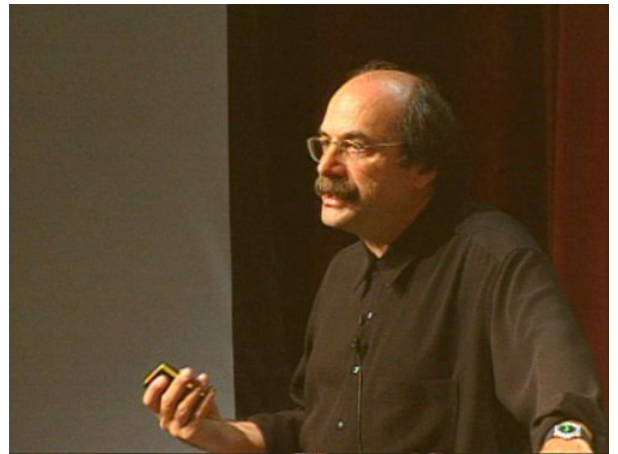
IDEO's Performance Review Infrastructure

David Kelley, *IDEO*

October 03, 2001

Video URL: <http://ecorner.stanford.edu/videos/695/IDEOs-Performance-Review-Infrastructure>

At IDEO, performance reviews are given by peers, because they are the most familiar with your skills and work ethic. Your studio head is present as well to observe the feedback and determine your pay raise. Kelley feels that performance reviews are very labor intensive and extremely subjective.



Transcript