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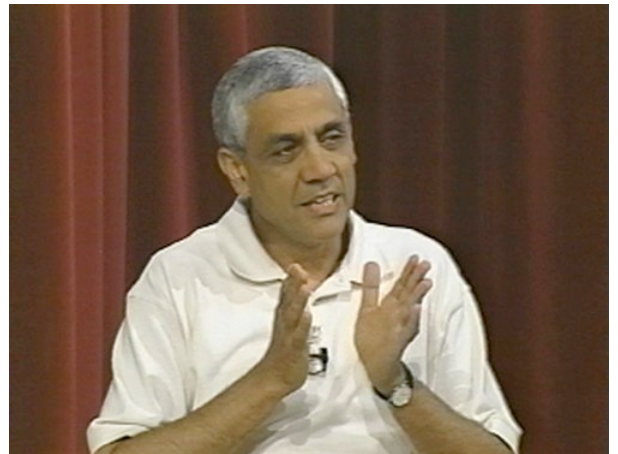
Think Big and Act Small

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Video URL: <http://ecorner.stanford.edu/videos/27/Think-Big-and-Act-Small>

Khosla explains how to think big and act small. He reminds us that part of that process must be done on a belief system. Without a mission or belief system about how to change the world, one will not be successful.



Transcript

What I would say is life is about, especially entrepreneurial life, thinking big, acting small. Part of thinking big is when you act small. By the way, I have a slide on this in this part I mentioned and I've had the same slide since 1986. Part of thinking big is making sure when you make your small decisions, you do it on a belief system. When you make short-term decisions, you get misled into short-term trends which by definition of short term, they change rapidly. So unless you have a mission, a view, a belief system about how you're going to change the world or add value to economic value, you're not going to be successful and that underlying principle should be the same basically independent of short-term trends.