



Stanford eCorner

Envisioning the Future for Google: Always a Search Engine?

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Video URL: <http://ecorner.stanford.edu/videos/1091/Envisioning-the-Future-for-Google-Always-a-Search-Engine>

Google will always be a search engine, despite any additional directions the company may take, because it is a critical part of the mission the founders Page and Brin have defined. Also, says the company, the search engine is far from perfect and still requires many developments before it is complete.



Transcript

Well, I would say the mission I laid out for you will take us a little while since I had it complete, I don't know if you guys know what that means. That means that's our official intelligence. If you had a search engine that really understood... Can we just answer the question "never"? Google will always be a search engine because search engines will come to define the mission that we described, right? Well, OK, so if you say "search", that means you can answer any question, which means you can do basically anything. So, if we solve the problem now, then we're doing everything, right.