



## Stanford eCorner

### Technology and Social Responsibility

Larry Page, *Google*; Eric Schmidt, *Google*

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Video URL: <http://ecorner.stanford.edu/videos/1095/Technology-and-Social-Responsibility>

The founders of Google, Larry Page and Sergey Brin believe that it is incredibly important for people to have access to information around the world -- and that this is something that Google can deliver. They have run into issues with foreign governments over censorship, but recently it has not been a major problem. CEO Eric Schmidt predicts that Google will become an unintended central focus around global copyright and ownership legal issues.



#### Transcript

Well I think its tremendously important for people to have access to information and that's a big part of what's driven us as a company. Just making sure everyone in the world has great access to information as that's important for democracy, it's important for scientific work. It's just a really important thing. I think were pretty aggressive about pursuing that. I don't think there's been any significant roadblocks fully we had in that sense that we've been seriously concerned about. They're having issues with countries turning us off from time to time because of issues, censorship basically and if that were a serious issue, we would be really concern about it but it hasn't been a serious issue recently. My guess is that Google will become a more and more central legal focus around these thorny issues of global copyright, global naming, global ownership and places which today there's no place to fight over and somehow Google will end up as a party to that. Not necessarily an intended party. We will also benefit from the deployment of broadband. We look at our traffic, Google is somewhat addictive in the sense that the quicker the site and the quicker you give the information the more you're on it and so forth.

So I think we benefit from both the liberalization of access to information which is Larry's point and the deployment of broadband throughout the world. We will eventually hit some limit but we are not anywhere near it now.