



## Stanford eCorner

### What is an Entrepreneur?

Jeff Hawkins, *Numenta*

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Video URL: <http://ecorner.stanford.edu/videos/39/What-is-an-Entrepreneur>

Jeff Hawkins, co-founder of Handspring, has never thought of himself as an entrepreneur. Being an entrepreneur is not a career choice, he says, but is something you do at certain points in your life because you have to. Hawkins believes entrepreneurship is a means to an end, as opposed to an end in itself.



#### Transcript

You know, I was just introduced as a serial entrepreneur. It almost sounds like serial something else, it's just not very good. It's not funny these days unfortunately. I've never thought of myself as an entrepreneur. And one of the things I always tell people is it's not really a career choice. It's something you do in certain parts of your life if you have to and I always don't know what to do when I go to the DMV and you have to fill in your occupation under your driver's license or something. What do you say? You don't say entrepreneur. At least I won't. It's not something I'm even entirely proud of being an entrepreneur. I view entrepreneurship as a means to an end as opposed to an end in itself.