



Stanford eCorner

Profiles of Entrepreneurs

Jeff Hawkins, *Numenta*

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Video URL: <http://ecorner.stanford.edu/videos/46/Profiles-of-Entrepreneurs>

Hawkins does not believe there is a single model for an entrepreneur. Each entrepreneur is unique in their own way, he says.



Transcript

OK. So at this point, I'm going to switch into my lessons here. Now I want to emphasize that, if I didn't do this already, that there's all types of entrepreneurs. And I don't think I would be representative of any of them. And I don't think I can tell you why all the people do what they do. I can only tell you things that have applied to me and you can ask yourself whether they apply to you. So people do these for lots of different reasons and I'm not sure if there's any pattern to it.