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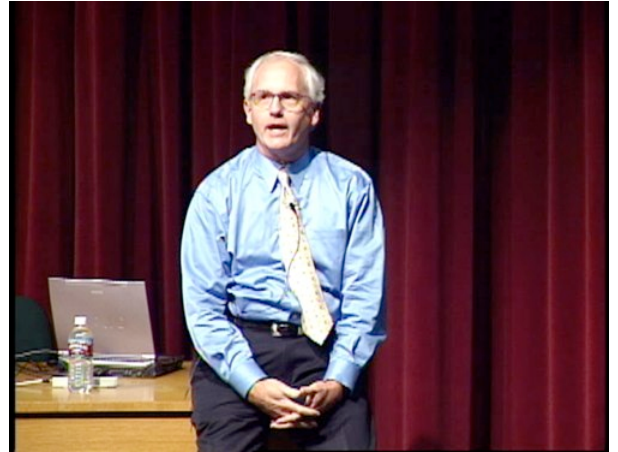
Opportunity: How to Cover Economic Loss from Stent Use?

Paul Yock, *Stanford University*

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Video URL: <http://ecorner.stanford.edu/videos/449/Opportunity-How-to-Cover-Economic-Loss-from-Stent-Use>

Yock mentions a problem - there is a tremendous diseconomy because loss per stent has gone up. There will be serious economic trouble with this new technology, he says.



Transcript

I'm going to pause with a story here but I want to leave you with one important problem for you to noodle on. This is an opportunity, okay? There is a tremendous diseconomy built in to what's about to happen in cardiovascular medicine and that's shown on this slide. So with regular stents, Medicare which reimburses, that's a payment system in the hospitals, we lose about \$400 or something like that when we put in a stent. Well, with drug-coded stents, we already know what Medicare is going to reimburse us. The cost of the stent is much more. Our loss per stent is going to go up to \$1,200 per patient. It's a huge economic problem that's looming. Patient preference is going to drive us to try to put in as many of these drug-coded stents as we can but we are going to be in serious economic trouble with this new technology.