



Stanford eCorner

Importance of Passion

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Video URL: <http://ecorner.stanford.edu/videos/401/Importance-of-Passion>

To be an entrepreneur you need to have passion for what you are doing and this will lead to other opportunities, says Ringold



Transcript

Whatever you do though, you need to have this. I've talked about passion for whatever it is you're doing. There is no such thing as a career path where you check off the box; now I've gone to graduate school and now, I've done this. And therefore, now I'm prepared to be an executive in a high-tech company, or a biotech company or whatever that might be. I actually gave a lecture yesterday. This is my, in fact, Academia week at the Anderson School at UCLA. In the business school it was a 3-hour marathon session, however, unlike this one. And that was the question people ask me at the end of the lecture. "How do I plan my career to be an entrepreneur, to ultimately become successful in biotech?" And I said, " The first thing you got to do is pick a job and pick a career where you're passionate and enthusiastic about doing what you're doing. And then that will lead to the other opportunities that will be presented to you with regard to what direction you might take.