



Stanford eCorner

Challenging the Traditional Model of Philanthropy

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Video URL: <http://ecorner.stanford.edu/videos/221/Challenging-the-Traditional-Model-of-Philanthropy>

The Global Fund for Women was not started by wealthy women. It was started by three working women who were deeply committed, passionately immersed, in a notion that you could promote social change by investing in women. It does not require a lot of money to invest in philanthropy for social change.



Transcript

The Global Fund was not started by three incredibly wealth women. It was started by three working women who were deeply committed, passionately immersed in the notion that you could make social change by investing in women. I think my sense of how one could begin to invert, if you will, in Spanish the word for invest and invert is the same word *invertir*, and Spanish-speaking colleagues in Mexico often use that word to describe how they think about challenging the traditional model of philanthropy. That we would turn the model of philanthropy on its head and say it doesn't require somebody to have a lot of money to invest in philanthropy for social change. That many of us coming together to do something that we see as important can be a force for social change in the world.