



# Stanford eCorner

## Perspective on IT Market

Judy Estrin, *JLABS, LLC*

May 14, 2003

Video URL: <http://ecorner.stanford.edu/videos/415/Perspective-on-IT-Market>

Judy Estrin, co-founder of several technology companies, introduces her talk about her perspective of the IT market and lessons learned as an entrepreneur.



### Transcript

And it's always fun to come back here. When I was preparing for this talk today, I looked back at what I talked about last year cause I actually talked to the class and decided for once I would not include the majority of my presentation talking about IP networking. Usually, I try to talk a little bit about technology and a little bit about kind of lessons learned. So people who have heard me speak before will be surprised that I'm going to talk specifically about IP networking but instead I decided to talk a little bit, take a step back and talk a little bit more about my perspective of the IT market overall with a bias from the networking side. But I'm going to take a little higher level view than I usually do from a technology perspective. And then I will just end by talking about kind of a collection of entrepreneurial lessons that I think that as I look back that I've learned. I am also not going to spend a lot of time on my background in terms of going into the details I think you've heard it. I would like to add to that though that something I always feel a little bit about cause I tend to get all depressed. If you go through that background it should be co-founded each one of those cause it was myself and Bill Caraco who really built these companies together.