



Stanford eCorner

The Internet is not a Business

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Video URL: <http://ecorner.stanford.edu/videos/420/The-Internet-is-not-a-Business>

Enterprises use the internet to connect with partners and customers in new ways, says Estrin. This differs from the bubble part of the dotcom in that the bubble was driven by people who thought the internet was a business, she notes.



Transcript

There's another part of it which smells a little bit like dotcom's, but it is what has succeeded from the dotcom error. And that was Enterprise is using the internet to reach out to their partners and customers in new ways. Now what's the difference between that and kind of the bubble part of the dotcom? The bubble piece of the dotcom's were those that thought the internet was a business.