



Stanford eCorner

Global eBay

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Video URL: <http://ecorner.stanford.edu/videos/320/Global-eBay>

Reedy talks about eBay's global presence in over 27 countries. eBay has partial ownership in some companies, she says. Eighteen countries were running an eBay platform in 1998, for example, when eBay was only operating in the US.



Transcript

We're actually currently in over 27 countries. Now, for most of those, they're actually on what we call the eBay platform but we do have minority ownership in a Latin American company called Mercado Libre. If you take out the partial ownership there as well as our partial ownership, even though majority ownership and auction.co in Korea, actually that still leaves 18 countries that are running the eBay platform and that has been since 1998 when we were only operating in the United States.