



Stanford eCorner

Be Flexible

Lynn Reedy, *eBay*; Stephanie Tilenius, *eBay*

October 29, 2003

Video URL: <http://ecorner.stanford.edu/videos/327/Be-Flexible>

Reedy talks about the importance of being flexible. In a high growth company, like eBay, opportunities arise everyday and if a company is not flexible it will miss these opportunities, she says. Similarly, as issues arise, eBay is flexible and willing to tackle these issues, she adds.



Transcript

The last one is to be flexible. When you're a high-growth company like we are, there are opportunities that present themselves everyday and if you are not flexible to see those opportunities, they will pass you by. What we need to do as a management team is to make sure that we see those opportunities and that we pay attention to them and really do the things that really make a difference and will actually set us up for future success. The other thing is just like there are opportunities, there are also issues that may come up and the same thing, we've got to be open to the fact that maybe there is an issue and make sure we're applying the right resources to that and fix it. So being flexible is absolutely key in a high-growth company.