



Stanford eCorner

Qualities of an Entrepreneur

Elon Musk, *SpaceX*

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Video URL: <http://ecorner.stanford.edu/videos/389/Qualities-of-an-Entrepreneur>

According to Musk, successful entrepreneurs come in all sizes, shapes and flavors. Some things that are important are an obsessive nature with respect to the quality of the product, and really liking what you do, he says.



Transcript

I think successful entrepreneurs probably come in all sizes, shapes and flavors. I'm not sure there's any one particular thing. For me, some of the things I've described already I think are very important. I think really an obsessive nature with respect to the quality of the product is very important and so being an obsessive compulsive is a good thing in this context. Really liking what you do, whatever area that you get into, even if you're the best of the best, there's always a chance of failure so I think it's important that you really like whatever you're doing. If you don't like it, life is too short. I'd say also, if you like what you're doing, you think about it even when you're not working. It's something that your mind is drawn to and if you don't like it, you just really can't make it work I think.