



## Stanford eCorner

### Founding Team: Technical or Business Saavy?

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Video URL: <http://ecorner.stanford.edu/videos/874/Founding-Team-Technical-or-Business-Saavy>

Worthington tried to create a balance between technical skills and business skills within the founding team. A mix of background provides a wider set of knowledge and experiences that are beneficial to the success of the company, he adds.



#### Transcript

They weren't all technical actually. I've just conveniently not told to you about Todd Krueger who just happens to not be a Stanford affiliate. The original team of three, and actually Fluidigm employees, were me, Neil Switz who was a physicist and Todd Krueger who was a Bain Management Consultant and he is somebody that I ran into when I was at Actel. And I will acknowledge that I am really prejudiced when it comes to management consultants. I've worked with lots of them when I was at Actel and I just couldn't stand it when they would bring in another generation of management consultants. And then they brought in Todd who was awesome and so I hired him as quick as I could. In fact, I hired him before he even wrote his first business plan. So from the beginning, I was always trying to set up a balance between the technical side and then the business side to be able to have some debate and counterweight. So we had that presence in the company from the very beginning.