



Stanford eCorner

Putting Together a Team

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Video URL: <http://ecorner.stanford.edu/videos/840/Putting-Together-a-Team>

When putting together a team, Fern Mandelbaum, Partner at Monitor Venture Partners, focuses on the CEO. She looks for someone who is incredibly committed, persevering, a great listener, attracts talented people, and knows their strengths and weaknesses.



Transcript

I know that one of the things that it's really important to you is being able to put together and evaluate teams. How do you do that? What do you look for when you are putting together a team or evaluating a team for a new venture? I really focus on the CEO. What I do is I like to coach companies and really I find that there are a lot of great ideas out there. I actually had an idea company so the art of idea generation is an art. But to really execute all these idea is what differentiates a great company from an OK company from a company that will fail. And so, I really focus on incredibly committed, persevering people, CEOs. People who are able to listen. People who can attract great people. People who want to find people that are better than them to work with them. To me, someone who knows what they're good at and what they're not good at is critical.