



Stanford eCorner

Passion and Perseverance

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Video URL: <http://ecorner.stanford.edu/videos/1205/Passion-and-Perseverance>

Dedication and hard work are essential in making anything successful. Sacrifice may be necessary, and it's important to set priorities, but never lose passion.



Transcript

You got to have passion. You got to be totally passionate about what you do. You got to be caring about what you're doing so much that you're willing to sacrifice stuff. "Oh, I haven't eaten in three days because I've been working on this program kind of getting it out." That's good! You know I haven't talked to my wife in a week and a half, that's not good but you have to draw a line somewhere. You got to have a certain set of priorities. But you do have to be willing to sacrifice and you have to fight for what you believe in whether it's with your board members or whether it's with your partners or whether it's with somebody that's a vendor, you got to have the passion and you got to work harder and you got to work longer than anybody else. Guys, I went to school at MIT and I'm sure you see it here that they're not necessarily smarter they just work longer and harder the ones that succeed. It's nice to have intelligence but it's also nice to have dedication and passion and perseverance. Those are really important. Don't sleep, it's not important.

Scream out your message!