



Stanford eCorner

Putting New Ideas to the Test

Randy Adams, *AuctionDrop*

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Video URL: <http://ecorner.stanford.edu/videos/1210/Putting-New-Ideas-to-the-Test>

Randy discusses how he tested his initial idea for AuctionDrop before pursuing funding. He also talks about testing an idea for software -- creating a prototype and testing that with a potential target market.



Transcript