



Stanford eCorner

The Reality of Entrepreneurship

Vic Verma, *Savi Technology*

November 10, 2004

Video URL: <http://ecorner.stanford.edu/videos/1232/The-Reality-of-Entrepreneurship>

Verma talks about how it is important to understand the reasoning behind wanting to become an entrepreneur. He stresses that to do it for the money is always the wrong reason. Build something to last, and build it with passion and drive, he says.



Transcript

If you do want to be an entrepreneur, don't do it because you want to do it for riches. Do it because you want to do it, because you love building something. And recognize that this it is a very long journey so you have to buckle up and just kind of hang in there and enjoy it and deal with everyday that comes. Have fun in the process. And if you keep at it, who knows, pretty soon, you may have built something that actually lasts and is meaningful. You may have enjoyed it because you work with good people, and you made a few bucks along the way, but do it in that order.