



Stanford eCorner

Great Groups

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Video URL: <http://ecorner.stanford.edu/videos/1275/Great-Groups>

Doerr firmly believes that one of the keys to success is a strong partnership, rather than a lone entrepreneur forging ahead.



Transcript

So what are great groups about? They're about developing a collaborative advantage because I want to tell you this. The idea of that entrepreneur out in the West kind of a lone ranger who retreats to her garage and invents a whole new world, that's fiction. It just doesn't happen that way. Even Larry Page teamed up with Sergey Brin. And they built on each other's ideas and their real contribution was assembling an amazing team at Google. What's keeping these great groups is they have a strong leader or two and then they go get an enormously talented people. They have a sensitive mission, a culture of being once pragmatic but optimistic. It's kind of a schizophrenia. And believe it or not, they're generally less than 35 so that inexperience is an asset and not knowing what you don't know encourages you to go attempt the impossible. And if you prefer not to take my word for this, I recommend to you the book called "Organizing Genius" by Warren Bennis that talks and much more to tell about all these different great groups.