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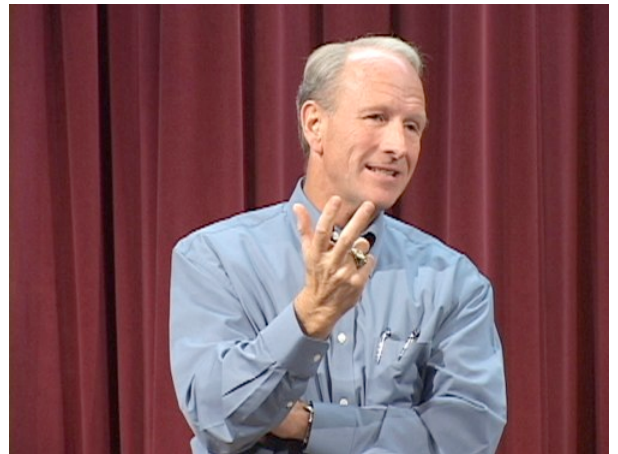
Patent Battles: First-Mover Advantage

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Video URL: <http://ecorner.stanford.edu/videos/1489/Patent-Battles-First-Mover-Advantage>

Smith talks about how being the first mover in the market has given Intuitive Surgical an upper-hand in patent battles.



Transcript

Now, we've got 200 and some patents already and one of the wonderful, the dilemma being first, the challenge of being first, you got lots of hard problems to solve. The damage being first, you got a lot of hard problems to solve in your patent and so we'll be battling. We could see them coming, we're ready.