



Stanford eCorner

Importance of Information in the Medical Field

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Video URL: <http://ecorner.stanford.edu/videos/1535/Importance-of-Information-in-the-Medical-Field>

Ryan Phelan, founder and CEO of DNA Direct, talks about the vitality and the role of information in the medical field.



Transcript

Well, one of the things that I realized from my experience was that information was everything, that if you wanted to empower the patient, you had to start by not just changing their physical environment but you had to start by giving them access to medical information because at the end of the day, if you really were going to be an active participant in your healthcare, it really started by understanding why you were in the hospital and what you were going to do when you actually went home.