



Stanford eCorner

Power of Genetics

Ryan Phelan, *DNA Direct*

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Video URL: <http://ecorner.stanford.edu/videos/1537/Power-of-Genetics>

Phelan believes that genetics will make a big impact among consumers in the coming future.



Transcript

As I was looking at the power of genetics, I realized that I was also learning more and more about how genetics was affecting and would affect human health. And I thought, well, I wondered if now, in 2002, 2004, I guess I was up anytime to actually try to help the consumer learn more about their own genetic information.