



## Stanford eCorner

### What is Social Entrepreneurship?

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Video URL: <http://ecorner.stanford.edu/videos/1538/What-is-Social-Entrepreneurship>

Phelan describes the meaning of social entrepreneurship.



#### Transcript

I think social entrepreneurship very often refers to people who operate in the non-profitable world but really are entrepreneurs, meaning that they're looked at as businesses. They're just not looked at as traditional non-profit membership clubs or things like that. They're really trying to figure out easier way that users would pay for their service and see value in it. And so, I think social entrepreneurship is a fine name for that.