



Stanford eCorner

Entrepreneurship is a Journey

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Video URL: <http://ecorner.stanford.edu/videos/1704/Entrepreneurship-is-a-Journey>

Mark Jung, former Chief Operating Officer of Fox Interactive Media, explains that entrepreneurship is a journey that has to be experienced with all its hardships. One should not be afraid to make mistakes, he emphasizes.



Transcript

But finding out the hard way is really important. Until you get burned, it's just something that someone's told you. And I think, again, don't be afraid to make the mistakes, that's where you learn the most. And especially because entrepreneurship is a journey, most people are serial entrepreneurs. Which means you do it over and over and over again, that the first stop is not your last stop. And so in the collective set of experiences that you'll develop throughout your career and the mistakes that you make, you'll become a better and better executive, a better and better entrepreneur. Just don't make the same mistake twice.