



## Stanford eCorner

### How Mozilla's Goal Differs From Other Industry Players

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Video URL: <http://ecorner.stanford.edu/videos/1736/How-Mozillas-Goal-Differs-From-Other-Industry-Players>

Baker talks about the fundamental difference in the ultimate goal of Mozilla from other industry players. It is to maximize the Internet as an open platform and not to maximize revenue, she says.



#### Transcript

Our goal is not to maximize revenue. Our goal is to maximize the extent to which the internet becomes an open platform. So we need revenue to support ourselves. We're glad we have it. But we don't need to continue to accept or auction off various pieces of the browser experience in order to maximize our revenue. And that's a pretty fundamental aspect of how we do things.