



## Stanford eCorner

### Importance of Teamwork

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Video URL: <http://ecorner.stanford.edu/videos/1847/Importance-of-Teamwork>

Donna Novitsky addresses the importance of building a culture of team-work in a start-up. She alludes to the fact that the success of the organization will depend on the entrepreneur's ability to drive their team together in a synchronously.



#### Transcript

Nobody can do it alone. The reason I say you're in a position to be careful of this one is you're all very capable people, and you're all very capable of doing probably any particular task better than a lot of people around you, but in the end, your success is going to be dependent on your ability to motivate others and encourage others to strive to the level of excellence that you are looking for. Because in the end, there are only 24 hours in a day, and you can't scale because there's a limit on the number of hours per day.