



Stanford eCorner

Four Ingredients for Biotech Success

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Video URL: <http://ecorner.stanford.edu/videos/2203/Four-Ingredients-for-Biotech-Success>

According to James Sabry, Chairman and Co-founder of Cytokinetics, four elements are required for a successful launch in the field of biotech: Cash on hand, a CEO with clear vision, a handful of exceptionally bright scientists, and quality pharmaceutical partnerships. The start-up is only as good as its team, he notes, and hiring good people is paramount for the science and its products to thrive.

Transcript