



## Stanford eCorner

### A Start-Up is a Family Affair

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Video URL: <http://ecorner.stanford.edu/videos/2204/A-Start-Up-is-a-Family-Affair>

If you're going to start a company, says Cytokinetics Co-founder and Chairman James Sabry, know that it's a decision that needs to work for your entire family. Launching a new business is all-consuming, and not just for you, but for those involved in your private life as well.

Transcript