



## Stanford eCorner

### James Bond Casino Caper: Entrepreneurship Under Pressure

February 24, 2009

Video URL: <http://ecorner.stanford.edu/videos/2184/James-Bond-Casino-Caper-Entrepreneurship-Under-Pressure>

As part of Entrepreneurship Week 2009 at Stanford University, the James Bond Casino Caper was an entrepreneurial creativity workshop. This five minute video shows how student teams, dressed as their favorite James Bond characters, helped to solve a simulated international crisis. With a meteor fast approaching earth, this group of inventors developed plans to either divert or mitigate the effects of the oncoming celestial body.



#### Transcript