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The Slow Incubation of Disruptive Technologies

Steve Ballmer, *Microsoft*

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Video URL: <http://ecorner.stanford.edu/videos/2255/The-Slow-Incubation-of-Disruptive-Technologies>

Important ideas aren't born overnight, stresses Microsoft CEO Steve Ballmer. They can take up to a decade or more to truly come to light. Examples of projects worth the wait include Windows, SQL databases, and the Google search engine. Hard work, he promises, will lead a revolution in the end.



Transcript