



Stanford eCorner

Balance and Tension in Company Culture

Steve Ballmer, *Microsoft*

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Video URL: <http://ecorner.stanford.edu/videos/2259/Balance-and-Tension-in-Company-Culture>

Steve Ballmer, Microsoft's CEO, considers the importance of balance and the tension between symbiotic and opposing forces in the enterprise. In this clip, he takes a philosophical perspective on company culture, including the interplay of far-reaching patience and meeting short-term goals, and teetering between a passion for technology and a passion for the customer.



Transcript