



Stanford eCorner

A Serious Take on Internet Game Play (Entire Talk)

Mark Pincus, *Zynga*

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Video URL: <http://ecorner.stanford.edu/videos/2332/A-Serious-Take-on-Internet-Game-Play-Entire-Talk>

Serial entrepreneur and Zynga founder Mark Pincus and Bing Gordon, longtime Electronic Arts creative mind and investor on behalf of KPCB, provide a very laid-back and desultory conversation. Topics touched upon include successful CEOs, building sustainable companies, mentorship, and the consumer pay-driven Web 3.0.



Transcript