



## Stanford eCorner

### Anyone Can Be an Entrepreneur

Quincy Jones III, *QD3 Entertainment*; Chamillionaire, *Music Artist & Performer*

November 04, 2009

Video URL: <http://ecorner.stanford.edu/videos/2316/Anyone-Can-Be-an-Entrepreneur>

Artists Quincy Jones III and Chamillionaire discuss the myriad ways that online media and technology have leveled the playing field for "e-hustling", or the pursuit of entrepreneurship. Jones equates the Internet to the turntable when it comes to its thumbprint on hip-hop culture, whereas Chamillionaire extols Twitter as a frighteningly efficient - and more cost-effective - PR machine than a professional publicist.



Transcript