



Stanford eCorner

Success and Failure Drive Innovation (Entire Talk)

Polly Sumner, *salesforce.com*; Liz Tinkham, *Accenture*

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Video URL: <http://ecorner.stanford.edu/videos/2376/Success-and-Failure-Drive-Innovation-Entire-Talk>

Accenture's Liz Tinkham interviews salesforce.com's Polly Sumner about entrepreneurship that occurs in both large and small companies. They both agree that innovation and risk-taking occur in any-sized company where the culture emphasizes "no idea is a dumb idea." Sumner advises young entrepreneurs to not fear risk: every failure teaches you a valuable lesson, and once learned, success is that much sweeter.



Transcript