



Stanford eCorner

Entrepreneurship in Large and Small Companies

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Video URL: <http://ecorner.stanford.edu/videos/2409/Entrepreneurship-in-Large-and-Small-Companies>

Salesforce.com's Polly Sumner believes that many people define entrepreneurship as starting your own business. She argues that there is a lot of entrepreneurism that occurs in larger companies. Not only confined to the area of product development, she points out that innovation can occur in any area, such as marketing or finance.



Transcript