



Stanford eCorner

No Idea Is a Dumb Idea

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Video URL: <http://ecorner.stanford.edu/videos/2410/No-Idea-Is-a-Dumb-Idea>

Polly Sumner, chief adoption officer at salesforce.com, observes that entrepreneurship thrives in companies where people believe "no idea is a dumb idea." It's something important to her, and she advises anyone interviewing for a job to check out whether the company is interested in new ideas. "I never interview a person... without asking," she says, "?What's an idea you've had that you think could work here?" If you look at entrepreneurs who receive venture capital money, she believes that you'll see people who are not afraid of taking a risk on an idea.



Transcript