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Chile as a National Startup

Juan Andrés Fontaine, *Chilean Government*

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Juan Andrés Fontaine, Chile's Minister of Economy, Development and Tourism, discusses his country's current policy mandate to bring innovation and business development to Chile's economy. By thinking of Chile as a startup on the rise, he sees a way to change Chile through innovation, rather than revolution.



Transcript

And then, again, this time I've been called to serve in the government with a clear mandate to help draw policies that would increase productivity and get Chile to become developed country during this decade. That's the mission that President Pinera has set for us. So this is very challenging. We're different generations of course. Some of you may think as a bit distant, this idea or this love for public policies. You're a more private-oriented people. In my generations, we used to think that in order to change the world you have to make a revolution. Some people around here were maybe wearing flowers in their heads and trying to make a revolution through peace and love. Others around the world were doing less peaceful things to change the world and all those experiences failed actually. But we get very good for finding ways through public policy to change the world.

And I have the opportunity of doing that in a sense in Chile, of participating in this creation of new way of managing Chile, sort of a startup for the nation, which has the orientation of actually widening the room for people to innovate. So instead of changing the world through revolution, to change the world through innovation, which is what you will see here in Silicon Valley, very easy.