



Stanford eCorner

Emerging Market Opportunities

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Which sectors currently hold entrepreneurial opportunity? Hara CEO and Founder Amit Chatterjee shares his analysis and market forecasts as of Fall, 2010. On his radar, sectors with great opportunity include not just Environmental and Energy Management (EEM), but also healthcare and biotech/nanotech.



Transcript

If you were in our shoes right now, what kind of company would you launch? Obviously I'd do a Greentech software company. Secondly is, I would probably look at healthcare. Sorry about that, Tom. The question is, "What kind of companies would I try to launch?" I've been very interested in what I've seen in healthcare so far in terms of how government regulation is moving into it, how insurance companies are thinking about it and more importantly, how difficult it is for patients to deal with the system today around that entire space. I'd look at that as a very exciting space. The other area that I've always been a big fan of is biotech. And I don't mean to differentiate between biotech and nanotech - so, I won't - but I think that area is slowly starting to get the proper recognition it needs to sort of advance. I mean, a lot of times I look at what Craig Vintner has done and I say, "How can he not have a movie made about him, but we've got one for Mark Zuckerberg?" There's something fundamentally different, the disconnect, in what we think sells versus what doesn't. But what Craig Vintner is doing is equally, if not, 20 times more impressive. So I would want to participate as an entrepreneur in that space if I had the mental acuity.