



Stanford eCorner

Chase the Vision

Tony Hsieh, *Zappos.com*

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Video URL: <http://ecorner.stanford.edu/videos/2544/Chase-the-Vision>

Zappos.com CEO Tony Hsieh frequently speaks at entrepreneurship events, where audience members often ask him what business opportunities will make them rich. Hsieh encourages entrepreneurs to chase their vision, rather than money. Entrepreneurs should choose something they would be happy doing for the next 10 years.



Transcript