Stanford eCorner

A Different Enterprise Software Company

Aaron Levie, *Box.net*

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Video URL: http://ecorner.stanford.edu/videos/2612/A-Different-Enterprise-Software-Company

Box.net Co-Founder and CEO Aaron Levie articulates his vision to build a new type of enterprise software company. According to Levie, everyone at Box.net is driven to build a product that they would each want to use all day. Traditionally, enterprise software works on longer development cycles, but Levie believes these cycles can be dramatically shortened by his company's commitment to innovation.

Transcript

Today's vision is to build a different kind of enterprise software company, right? Traditionally, enterprise software companies aren't the types of businesses that people your age or my age or different ages decide to start, right? It's a much slower industry. The development takes a lot longer. You're not always building something that you can use. And we're trying to build a company that changes that, right? So, we're trying to build a technology that is extremely innovative, something that we want to use all day long. In fact, we're doing a major announcement tomorrow, a complete diversion of the application. The person coincidentally who is leading up the development of that application right now was the CEO of a company that started out of Stanford, Kimber Lockhart and Jeff Seibert, who are both very involved in ETL and bases. We were very fortunate to be able to bring their company into ours about a year-and-a-half ago. Now, Kimber is leading the whole development of this brand-new version. So, we're all about building new kinds of software, new kinds of technology and delivering it in a different kind of way. So, that's what we're doing at Box.