



Stanford eCorner

Ensuring Supply Chain Sustainability

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Video URL: <http://ecorner.stanford.edu/videos/2697/Ensuring-Supply-Chain-Sustainability>

Conservation International (CI) further advances their mission by helping major corporations ensure the sustainability of supply chains. CI's Executive Vice President Jennifer Morris shares examples of some of the corporations they have helped prepare for the supply challenges of climate change. Morris also offers background on some of the public/private partnerships involving her organization.



Transcript

Some of the corporate partners are big ones. Walmart is a huge corporate partner of ours that we've helped steward through a lot of their sustainability initiative. Starbucks, we're just finishing it. We've been working with them for 10 years on working on coffee farmers and now we're helping them to climate change proof their coffee supply chain. Again, for these companies it's not about CSR. It's about really enlightened self-interest. How do they ensure that their supply chains will be sustainable in a changing world, whether it's coffee or fish or gold? In the case of jewelry, for Walmart, we work on the whole sustainability program. And just understanding those supply chains, analyzing their supply chains and then analyzing the risk to the environment or risk to the supply chains is really critical. Had you run into US A.I.D.? Or done similar work? Yes. Yes.

So in fact, we are just now, getting ready to announce a big partnership between the Walmart Family Foundation, CI and USAID in Indonesia on a public-private partnership. It will be \$20 million to start in bringing in other companies to help develop sustainable supply chains in two different places for it's REDD, its carbon market plus a multitude a lot of other job-creating industry. So, yes, we do a lot with the global development alliance with public-private partnerships with US A.I.D.