



## Stanford eCorner

### Taking Control of Your Destiny

David Friedberg, *The Climate Corporation*

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Video URL: <http://ecorner.stanford.edu/videos/2790/Taking-Control-of-Your-Destiny>

CEO David Friedberg describes the impetus behind his decision to become a technology entrepreneur. Friedberg explains why he chose to control his own destiny and, inspired by profiles of other founders, to try and make an impact on the world.



#### Transcript

So at the time the dotcom bubble was going on and I'd start to read the Wall Street Journal. I thought it was really interesting, like these crazy ideas coming out of Silicon Valley and people are doing crazy stuff and they're seemingly changing the world. The world is changing before my very eyes and around the world in which I live and I read these stories in the Wall Street Journal, I remember I love the marketplace section because it was like profiles of people doing cool stuff. And I thought this is what I want to do. Rather than sit in the dark room and just be part of a cog in a machine that was going to take forever to output some theory that may or may not be disproven 50 years later, I wanted to be able to go out and do something that was impactful and would have lasting change in the world and I could control my own destiny, I could make that happen in the time that I live on this earth. And it was really exciting to me.