



## Stanford eCorner

### The Founder's Dilemmas

Noam Wasserman, *Harvard Business School*

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Video URL: <http://ecorner.stanford.edu/podcasts/2995/The-Founders-Dilemmas>

Drawing on a decade of research and interviews with company founders, Harvard Business School Associate Professor Noam Wasserman explores many of the momentous early decisions and pitfalls faced by entrepreneurs and investors. Wasserman outlines paths and options for founders, with an emphasis on the frequently challenging people issues that can inhibit startup success.



Transcript