



Stanford eCorner

Finding a Company's Focus

Morris Chang, *Taiwan Semiconductor*

April 23, 2014

Video URL: <http://ecorner.stanford.edu/videos/3332/Finding-a-Companys-Focus>

Responding to a question from Stanford University President John Hennessy, Morris Chang discusses how playing a leadership role in the semiconductor industry allowed him to see the business opportunity for a manufacturing plant that serves companies without fabrication facilities.



Transcript