



Stanford eCorner

Tell Everyone About Your Idea

Leah Busque, *TaskRabbit*

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Video URL: <http://ecorner.stanford.edu/videos/3346/Tell-Everyone-About-Your-Idea>

Leah Busque, founder and CEO of TaskRabbit, explains the value of sharing a business idea as widely as possible and recounts how doing that over dinner years ago led to a kinship with someone who provided early support and mentorship that proved vital to her startup.



Transcript