



## Stanford eCorner

### Strapping Space to Moore's Law

William Marshall, *Planet Labs*

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Video URL: <http://ecorner.stanford.edu/videos/3540/Strapping-Space-to-Moores-Law>

Planet Labs Co-Founder and CEO William Marshall discusses how the startup's strategy of leveraging today's technological advances has allowed it to outpace the aerospace sector's typical timeline for satellite production. Marshall also talks about the opportunity presented by the industry's slowness and fear of risk.



#### Transcript