



Stanford eCorner

The Power of Creative Friction

Bob Sutton

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Video URL: <http://ecorner.stanford.edu/podcasts/5263/The-Power-of-Creative-Friction>

Is "friction" within a team positive or negative? Stanford organizational expert and bestselling author Bob Sutton joins Tina Seelig to discuss his fascination with the tensions within teams and businesses. They also explore how much positive and negative reinforcement leaders should give to elicit the best and most creative results from others, and how to teach these skills.



Transcript